

ABSTRACT OF THE INVENTION

A method of automatically creating "Favorites" or "Book Marks" in an Internet web browser involves monitoring the browser and producing a bookmark indication if it is (1) communicating with a web site and (2) it is being used in a predefined pattern of activity at the web site. When these conditions are met, the universal resource locator (URL) of the web site is captured in response to the bookmark indication. The URL is then stored in the Favorites list of the browser. An identifying title is also stored with the URL in the Favorites list. In one embodiment, the method further includes compiling a database of URLs and categories of information to which the URLs related. Then the captured URL is compared to the database to determine a category for the URL so that it is stored in the Favorites list in a folder identified with the category.